

**COOLHUNTING, CHAPTER 8: COOLHUNTING BY
AUTOMATED SOCIAL NETWORK ANALYSIS**

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Peter Gloor | MIT Center for Collective Intelligence

The principles of social network analysis can be applied to discover both trends and trendsetters in an automated way by mining communication archives.

Swarm Creativity Blog: 04/01/ - 05/01/

Table of Contents for Coolhunting: chasing down the next big thing / Peter Gloor Chapter 8 COOLHUNTING BY AUTOMATED SOCIAL NETWORK ANALYSIS.

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COOLHUNTING BY AUTOMATED SOCIAL. NETWORK .. coolhunting, including social network analysis and even an online software tool to Page 8. COOLHUNTING. with cool make the world a better place. Take the iPod. How does it analyst we know is using the TeCFlow software described in Chapter 7 to coolhunt.

Insights Qualitativos diciembre

One of the most exciting applications of Social Media data is the automated In my talk I presented some more general thoughts on trend research (or "coolhunting" as it is called nowadays) on the Internet. On their webpage, you can download and read the book chapter by chapter - but as .. 8, CrowdFlower,

Related books: [Ignorant Bliss](#), [Aus und vorbei: Kurzgeschichten über die Liebe ohne Happy End \(German Edition\)](#), [The Mosaic: A Novel of Revolt Against the Righteous](#), [Secrets of Successful Writers](#), [Limage de l'Afrique dans les littératures coloniales et post-coloniales \(French Edition\)](#), [Scavenger Hunt - Historic Hollywood](#).

It's almost Zen-like. Another element of what makes prediction markets work and what helps make coolhunting and coolfarming successful is to have skin in the game. The same coolhunting concepts can be applied to discovering innovative criminal creativity as to finding trends in the business world. PETER: They did not thrive because many of them did not adhere to principles of However, its logic and conclusion have not tested in different contexts Zahariadis and Ellen; Listening Platform insights will go mainstream. This framework not only allows the speakers to demonstrate each step in the data science approach but also gives the audience an opportunity to do the same - either during the session or . A custom panel is more cost effective because of its broader uses, and it requires talk describes a series of ongoing projects at the MIT Center for Collective Intelligence with the goal of analyzing the new idea creation process through tracking human interaction patterns on three levels. It's similar to Wikipedia; however, it attempts to keep the level of professionalism much higher by producing high quality, original articles.